• RECORDING INSIGHTS



More Than Just Recording.

Level up Your Communication with Al

KEY ADVANTAGES

- Transcription and translation into 100+ languages
- Al Summary Get to the point of a conversation in seconds
- Al Sentiment Gain insights into the sentiment of a conversation
- Al Questions Just ask Azure Open Al answers
- Microsoft Copilot Plugin Al assistant for higher work efficiency

Mitigate risks and get more business insights with **Recording Insights** and **Al**

REQUEST DEMO

Al is the Game Changer for Your Business!



Latest and Safe Al Technology

Analyze your communication data with the advanced Al capabilities of **Azure Al Services** and **Azure OpenAl**. With the **Microsoft Copilot plugin**, you benefit from increased efficiency and user-friendliness.



Compliance and Risk Managment

Al enhances compliance management by continuously monitoring interactions for **adherence to regulatory standards**. Mitigates risks by quickly identifying and addressing potential issues, reducing the likelihood of non-compliance and associated penalties.



Automated Quality Management

Automated Quality Management uses AI to revolutionize contact center operations. It **reduces costs**, enhances efficiency, and provides objective evaluations, leading to **higher customer satisfaction** and less stress for your team.



More Business Insights

Al provides deeper business insights by analyzing large volumes of data to **identify trends**, **patterns**, and **customer behaviors**, enabling more informed decision-making. This leads to improved strategies, optimized operations, and a better understanding of market dynamics for **driving business growth**.

Data Security is **Paramount**

Meet Compliance Regulations

Al-powered. Automated. Secure.

Storage and Geodiversity

Fully parallel, tamper-proof storage and geodiversity allows you to store and analyze data in your Azure region.

Keep Full Control of Your Data

You can ensure that your sensitive data is not used for training or enriching OpenAl models.

Be Safe

Integrated mechanisms for detecting harmful use not only ensure application security, but also underline the ethical responsibility in dealing with Al.

Responsible Al

Microsoft Azure focuses on improved workflows and ethical customer data handling through encryption and the elimination of data training.

"It simply works. Recording Insight's powerful analytics tools enhanced our team's efficiency – allowing our staff to focus on providing great customer service and giving them more time to tackle other critical tasks."

- Matthew Key

Systems Administrator Olympus Insurance



Al-driven analytics of **all content** (voice, chat, screen, video)



Automated search for critical keywords, patterns, and phrases



Use of predefined ASC templates for rules, patterns, or categories



Just ask - Azure **OpenAl** answers

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About ASC

ASC is a worldwide leading provider of software and cloud solutions in the field of omni-channel recording, quality management, and analytics. We offer solutions for recording as well as Al-based analysis and evaluation of all communications – with full flexibility as a cloud service, on-premise or as a hybrid solution. Headquartered in Germany with subsidiaries in 14 countries and experienced system integration partners in over 60 countries, ASC is the #1 Europe-based player in its industry.







