RECORDING INSIGHTS

ASC

AI More Than Just Recording

Maximize Your Sales Revenue with AI

KEY ADVANTAGES

- **Transcription** and **translation** into 100+ languages
- **AI Summary** – Get to the point of a conversation in seconds
- **AI Sentiment** – Gain insights into the sentiment of a conversation
- **AI Questions** – Just ask Azure OpenAI answers
- **Microsoft Copilot Plugin** – AI assistant for higher work efficiency

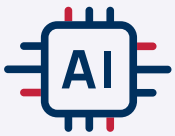
Achieving more together.
Discover our comprehensive partner kit.

GET PARTNER KIT

AI Is The Game Changer for Your Business!

Deliver unparalleled value

Provide your customers with AI-powered analytics that help your customers analyze communication data, efficiently manage compliance, and improve service quality.



Differentiate yourself from competitor

With AI Integration in Recording Insights, you enable your customers to use Azure OpenAI, Azure AI Services and Microsoft Copilot in a legally compliant way.

Increase your sales

Expand your services and provide ongoing advice to your customers. Make sure you and your customers get the most out of your communications data.

Benefit from our support

We provide you with intensive training, customized marketing materials and dedicated support to ensure your success.

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About ASC

ASC is a worldwide leading provider of software and cloud solutions in the field of omni-channel recording, quality management, and analytics. We offer solutions for recording as well as AI-based analysis and evaluation of all communications – with full flexibility as a cloud service, on-premise or as a hybrid solution. Headquartered in Germany with subsidiaries in 14 countries and experienced system integration partners in over 60 countries, ASC is the #1 Europe-based player in its industry.