

Hiroyuki Chubachi: New Head of ASC's Subsidiary in Japan

**Chubachi joins ASC's Tokyo team as the new
Managing Director**

Hösbach, January 22, 2018 – ASC appoints Hiroyuki Chubachi as Managing Director of ASC Japan. As an industry expert with many years of IT experience he will be responsible for sales and service of ASC solutions in Japan. Driving the cloud strategy in the Japanese market is a key factor for achieving high growth targets.

Prior to joining ASC, Hiroyuki Chubachi served as Director Professional Services at a global leader in user experience and call center technologies. With more than 25 years of experience with leading technology providers in the IT industry, Hiroyuki Chubachi is a skilled expert in building and maintaining customer relationships and performing complex projects.

Marco Müller, ASC's Chief Operating Officer, comments: "We expect efficient and success-driven boost in the Japanese market with an experienced specialist like Hiroyuki Chubachi."

Mr. Chubachi has already won several awards for his professional achievements, including one for the establishment of two Cloud Contact Centers. "I'm really looking forward to working with ASC. The portfolio is unique in terms of range and features offered and perfectly tailored to the needs of Japanese customers and partners – great conditions for future projects," said Hiroyuki Chubachi.

Founded in 2009, ASC Japan is one of the fastest growing subsidiary of the global software company. With a strong local sales and service team and the new management, ASC sees a positive start to the coming financial year. In total, ASC has 12 offices worldwide with more than 250 employees from 22 nations.

For more information about ASC's portfolio, please visit www.asctechnologies.com.

PRESS INFORMATION

About ASC

ASC is a worldwide leading software provider of omni-channel recording, quality management and analytics addressing all enterprises with recording needs, especially contact centers, financial institutions and public safety organizations. ASC records, analyzes and evaluates interactions across all media, either as an on-premise or Cloud solution. Headquartered in Germany and with subsidiaries in the United States, Brazil, Japan, Singapore, Hong Kong, Dubai, Switzerland, the United Kingdom, France and Romania as well as a worldwide service network, ASC is a powerful global player in its industry.

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